

## **David Rose Candidate for Vice Chair – Nuffield Farming Scholarships Trust**

2001 Scholar | Alumni Officer | Chair, Communications & Operations Committee

Nuffield has shaped over 25 years of my professional life. I have attended every Annual Conference since 2000, contributed to international programmes, and most recently worked alongside the current cohort at the Japan CSC. That continuity of engagement across generations and different countries is the foundation I would bring to the Vice Chair role. I now have the time and support that such a position requires.

As Alumni Officer, my focus has been to turn the alumni network into a genuine community of contribution — reconnecting scholars, increasing participation, and strengthening financial support. I believe Nuffield's long-term success depends on an active, connected, and contributing alumni network. This underpins both engagement and financial sustainability.

A working farmer, I am a third-generation farmer at Home Farm and operate as the founder of Farmeco, integrating practical farming with innovation, education, and community engagement. The farm also acts as a working hub for farmer-led research into food and health, as well as visitor access and engagement.

**What I bring to the Board:** Experience. I serve on the Board of the Intertek National Farm Assurance Scheme, am a Woodland Trust Ambassador, and sit on the Boards of Nottinghamshire Young Farmers' Club and my local agricultural show. I also have six years' experience as a member of the Nuffield Trustee Board. Over two decades of trusted relationships across the Nuffield community, proven ability to convert alumni engagement into participation and giving, committee-level delivery across communications, conferences, and engagement, and clear and effective communication across internal and external stakeholders.

### **Governance, Strategy & Organisational Understanding**

The Vice Chair role is about supporting the Chair and contributing to the Trust's effective leadership. Through the Communications & Operations Committee, I understand the breadth of the organisation — building the brand, recruiting high-calibre scholars, delivering conferences, and developing the alumni network — alongside the financial discipline required to sustain and strengthen it. Financial sustainability is a core priority, and I would work with the Board to ensure the Trust returns to a strong and stable financial position.

I believe we must continually innovate to improve communication and make better use of technology for efficient record-keeping across the Trust.

Within the **Strategic Plan (2025–2030)**, I would particularly champion: growth of the scholar programme without diluting quality, Next-Gen development as the route to long-term relevance, and measurable alumni engagement as a core indicator of impact.

**Vision for Nuffield:** 0 Agriculture is no longer a supported industry, and Nuffield is in a unique position to lead positive change across food, farming, and allied sectors. I would like to see Nuffield:

- Strengthen engagement with international alumni through global tours and shared learning post-scholarship
- Provide greater support to year groups and regional networks
- Champion inclusivity, ensuring Nuffield continues to attract and support talent from across the full breadth of the industry
- Increase alumni contribution and participation

Alumni donations have fallen to around 30%. I would aim to increase this to over 60% within four years, strengthening both engagement and financial resilience.

**In summary, Nuffield** has given me an enormous amount. I bring experience, energy, and deep familiarity with the organisation, and I will support the Chair and Board in ensuring Nuffield continues to evolve, remain relevant, and deliver impact across farming and society.